

Erika Diomede

5, Via Atto Vannucci, 20135, Milan (Italy)
Tel: +39 328 8583325 | E-mail: erika.diomede@gmail.com | Italian (EU) citizenship

EDUCATION

- **University of Technology Sydney** **Sydney, Australia**
Master of Science in Business - Associate Student Feb 2016 – Jul 2016
 - **Relevant coursework:** Innovation and Entrepreneurship / Revenue Management and Pricing / Mega Events Management
- **Bocconi University** **Milan, Italy**
Graduand of Master of Science in Economics and Management for Art, Culture, Media and Entertainment Sep 2014 – Present
 - **GPA:** 29 / 30
 - **Major:** Cities, Tourism and Events
- **Bocconi University** **Milan, Italy**
Bachelor Degree in Economics and Management for Art, Culture and Communication Sep 2011 – Oct 2014
 - **GPA:** 28 / 30
 - **Final Grade:** 107 / 110
 - **Relevant coursework:** Marketing and CRM Accounting / Economics and Management of Cultural Institutions / Contemporary Visual Art/ Performing Arts and Theatre Management / Strategy, Governance and Planning
- **University of Strathclyde** **Glasgow, Scotland**
Bachelor in Business - Associate Student Sep 2013 – Jan 2014
 - **Relevant coursework:** Business Finance / Marketing / Consumer Behavior
- **Liceo Classico “Pietro Giannone”** **Benevento (BN), Italy**
5-years High School Diploma in Classic studies Sep 2006 – Jul 2011
Secondary School Diploma
 - **Final Grade:** 100 cum laude / 100

WORK EXPERIENCE

- **Revenue Management Office** **Milan, Italy**
Internship at Baglioni Hotels s.p.a. – Italian luxury hotel chain Jun 2015 – Dec 2016
- **Exchange Student Ambassador** **Milan, Italy – Sydney, Australia**
Student Ambassador at Bocconi University Orientation Days and Global Exchange Fair at University of Technology Sydney Present
- **Dancer** **Milan, Italy**
Dancer in the Musical “Ghostbusters” produced by Live Theatre company Apr 2014 – Feb 2015
- **Hostess** **Milan, Italy**
Milan Fashion Week thanks to Pro Eventi agency

LANGUAGE & IT SKILLS

- **Languages:**
 - **Italian** – Native
 - **English** – Fluent: IELTS 7.5 Jun 2016
 - **Spanish** – Level B1 Jan 2016

IT Skills:

- Proficient in **Excel, Word, PowerPoint** – European Computer Driving License March 2011
- Excellent knowledge of **SPSS** System

ADDITIONAL INFORMATION

- **Activities:**
- 2011: Diploma in classical ballet after fifteen years of study
- 2008-2016: Model
- 2013: volunteer to UOVO Performing Art Festival (Milan)
- 2016: Pricing Strategy Development Project commissioned by Monkey Baa Theatre Company (Sydney)

- **Interests:**
- Revenue Management and Pricing
- Cultural Tourism and Destination Management
- Performing Arts
- Market analysis and CRM
- Travelling

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